

## SAFE ZONE, BLEEDING, DIE LINE

Example :

When you place order.

Let's say your artwork = 50mm x 50mm

- ▶ **Actual Artwork Size \*(Die Line)**  
50mm x 50mm
- ▶ **Full Bleed Size (must add 3mm from order size)**  
53mm x 53mm
- ▶ **Safe Zone**  
1.5mm from all sides of die-cut edge  
\* Die line must same with order size

Noted:

- 1.5mm bleeding for artwork
- Die cutting size for artwork
- 2mm safe zone for artwork

Sticker product size

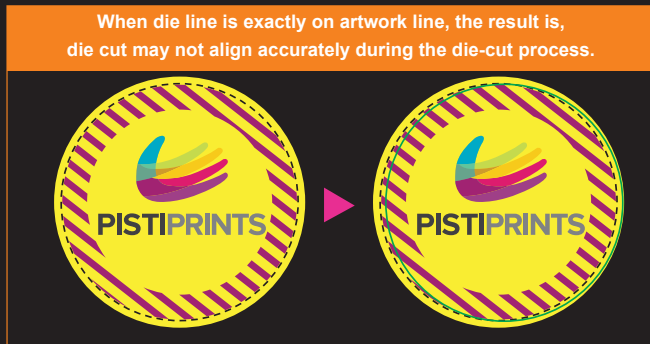
\* The gap between 2 trim lines must at least 3mm

### Cutting Edge Tolerance: + -1mm

Below are mis-registration scenario that can happen during the die-cut process when die lines is not correctly placed, as + -1mm cutting edge tolerance has to be taken into consideration.

#### ▶ Scenario 1 :

What happens when die line falls exactly on the artwork line.



When die line is exactly on artwork line, the result is, die cut may not align accurately during the die-cut process.

#### Solution:

Allow min. 2mm between artwork line and die-cut line.



#### ▶ Scenario 2 :

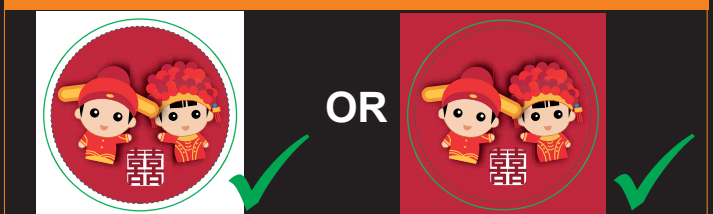
What happens when die line is exactly on different colour background.



When the artwork is prepared with the die line as shown below, the final outcome may look like the picture shown on the right.

#### Solution :

(a) Fill the background with White OR (b) Fill the background with Red



## A3+ STICKER SHEET (296MM X 440MM)

Water Resistant		Scratch Resistant
Paper Material	Printing Ink	Printing Ink
✗	✓	✓

Water Resistant		Scratch Resistant
Paper Material	Printing Ink	Printing Ink
✓	✓	✓

### NON-WATERPROOF STICKERS PRICELIST

MIRRORKOTE, WOODFREE & KRAFT

*PER DESIGN NO. OF SHEETS	PRICE/SHEET
1-2	\$10.00
5-12	\$ 4.00
20-25	\$ 3.25
35-40	\$ 2.75
50-150	\$ 2.50
200-300	\$ 2.00
350-500	\$ 1.75
750-1000	\$ 1.25
1500-2500	\$ 1.00
>2500	Enquire us
<b>EXTRAS FINISHING</b>	<b>PER SHEET</b>
Matte lam (<150 sheets)	+\$1.00
Matte lam (>151 sheets)	+\$0.50
Hot stamping	Enquire us
Foiling	Enquire us
Embossing	Enquire us

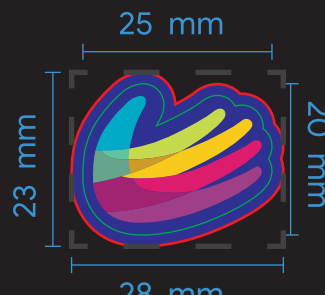
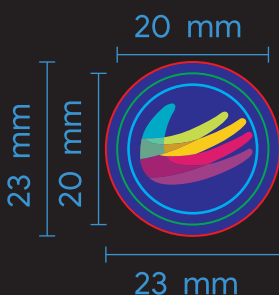
### WATERPROOF STICKERS PRICELIST

TRANSPARENT, PP SYNTHETIC MATTE & GLOSS

*PER DESIGN NO. OF SHEETS	PRICE/SHEET
1-2	\$15.00
5-12	\$ 6.75
20-25	\$ 4.80
35-40	\$ 4.15
50-150	\$ 3.75
200-300	\$ 3.00
350-500	\$ 2.60
750-1000	\$ 1.85
1500-2500	\$ 1.50
>2500	Enquire us

## SIZE GUIDE

STICKER SIZE	WIDTH(cm)	HEIGHT(cm)	TOTAL QTY/SHEET
2 cm x 2 cm	2.3/29.6=12	2.3/44=19	228
4 cm x 4 cm	4.3/29.6=6	4.3/44=10	60
5 cm x 5 cm	5.3/29.6=5	5.3/44=8	40
5 cm x 9 cm	5.3/29.6=5	9.3/44=4	20



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Water Resistant		Scratch Resistant
Paper Material	Printing Ink	Printing Ink
✓	✓	✓

## METALLIC STICKERS PRICELIST

### HOLOGAM, SILVER/GOLD GLOSS & MATTE

*PER DESIGN	
NO. OF SHEETS	PRICE/SHEET
1-2	\$20.00
5-12	\$10.30
20-25	\$ 7.20
35-40	\$ 6.30
50-150	\$ 5.60
200-300	\$ 4.50
350-500	\$ 3.90
750-1000	\$ 2.80
1500-2500	\$ 2.30
>2500	Enquire us

## SIZE GUIDE

STICKER SIZE	WIDTH(cm)	HEIGHT(cm)	TOTAL QTY/SHEET	EXTRAS FINISHING	PER SHEET
2 cm x 2 cm	2.3/29.6=12	2.3/44=19	228	Matte lam (<150 sheets)	+ \$1.00
4 cm x 4 cm	4.3/29.6=6	4.3/44=10	60	Matte lam (>151 sheets)	+ \$0.50
5 cm x 5 cm	5.3/29.6=5	5.3/44=8	40	Hot stamping	Enquire us
5 cm x 9 cm	5.3/29.6=5	9.3/44=4	20	Foiling	Enquire us
				Embossing	Enquire us

